



# WANTED: COLLEAGUES

## What is Immersive Intelligence?

That is an open-ended question to be debated among us. Here are a few ideas of mine...to be debated.

- Objective is to create an augmented reality facility and methodology to solve very hard problems
  - In the tradition of group decision support systems and executive war rooms
  - For a framework, see “Serious Games in Virtual Worlds” [article](#) that suggests four levels of Observe-Experiment-Collaborate-Manage
  - Tip of my hat to David Burden (SL: Corro Moseley) of Daden Limited. See [blog](#) and his [website](#).
- Focus on the understanding and management of complex systems
  - In the spirit of systems dynamics
  - See “The Link is the Thing” [article](#) suggesting an Associative Link Analysis approach
- Convergence of systems across business, science, government and society in general
  - See “Science Intelligence” [article](#) that contrasts Business Intelligence with its Science counterpart
- Inherently collaborative with scalability from teams (7-12 persons) to masses (millions)
- Intensely data-driven from a large data warehouse and federated external databases
  - Volume... amounting to gigabytes to terabytes to petabytes
  - Velocity... varying from megabytes per year to terabytes per minute
  - Variety... as single numbers to complex databases to semantic worlds
- Leveraging the emerging technologies of virtual worlds and Web2.0 social media
  - While building on the infrastructure of Business Intelligence and Enterprise Data Warehousing
  - Exploiting the new generation of analytics (multi-dimensional, data mining, predictive analysis)
- Ability to scale time and space virtually ... a blind spot for us humans
  - From the very small (nanometers) to the very large (light-years)
  - From the very quick (nanoseconds) to the very slow (centuries)
  - From the very infrequent (Black Swan) to the very frequent (heartbeat)

## A Proposal

I would propose the following:

- Form a group of 5 to 7 persons who make a commitment to meet weekly
  - Have coffee together in-world at a set time each week
  - A maximum of one hour
- Pool our ignorance, resources, contacts, etc.
- Develop realistic projects from which we can learn and demonstrate ideas
- Partner with a few of the big players
  - Who are the big players? Why would they want to partner with us?
  - How can we make an impact on industry practice?

## If Interested...

IM Hack Richard with your RL name and email address. Indicate your timezone and times that are BAD for you to meet each week. I will compile and send a group email today.

As a first meeting, let's meet one week from today. Tuesday: August 11 at 8:00 am SLT/PDT. I proposed that we discuss: What is Immersive Intelligence? And, is that a good label for this topic? Contribute 5-7 points that characterize "Immersive Intelligence" for you, plus a few suggestions of alternative labels.

## Who is Hack Richard?

I am Richard Hackathorn of Bolder Technology, Inc. at +1-303-447-8677 and 'richardh@bolder.com'. See my posted [bio](#).